



SWANSEA UNIVERSITY STUDENTS' UNION MEDIA OPPORTUNITIES

Advertise on-site at Swansea Union and you have a ready captive audience of approximately 14,000 students! As a campus university, we have a very active Students' Union and being based right in centre of campus makes this spot a very popular destination for students in their breaks from lectures and library time.

We pride ourselves on being a Top 100 UK University and work to improve this score year on year.

Facts & Figures

14,305 Students

Mature: **34%**

Part-time **18%**

Overseas: **13%**

46/54 M/F Ratio

National Student Survey
Satisfaction Level **82%**

For media enquiries please contact sales@swansea-union or call 01792 602496 to arrange an appointment with one of our student reps.

WATERFRONT

Full Page £380

Half Page £180

Quarter Page £75

Inside Cover £500

3000 copies printed fortnightly and distributed across campus and in our community shop.

POSTERS

A3 Posters portrait (maximum 12)

£5 per poster per week

FLYERING

Union Staffed £120 per thousand (max 1000 distributed per day)

Client Staffed £100 per thousand

ONSITE STALLS

1x2m stall inside £250 per day

Outside Space 3x3m £400 per day

Promo Bus £1000

Promo Car £500

Promo Van/ Camper £750

FRESHERS' FAYRE

Premium Footfall Stand £800

Standard Stand £500

Charity £150

PLASMA SCREENS

15 screens in Students' Union

£300 per month

SOLUS EMAIL

Number of emails- 14,000 students

£1,500

TOP NEWS STORY ON WEBSITE

24 hours £150

48 hours £250

EVENT SPONSORSHIP

Prices on application

CHARITY RATES

30% discount for charities upon receipt of charity number



Please note we cannot accept bookings from clubs or bars, organisations promoting gambling, insurance providers or pizza companies due to Union policy and existing contracts.